



**STAR  
HARVEST**

"Harvesting Purity, Serving Prosperity."



**Star Harvest Franchise**

**CONTACT US**

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**Connect On**

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 **www.starharvest.in**

   **star\_\_harvest/**

**Start Today!**



We are Available on



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## 5 Star Products



### Dals & Pulses

- Pottu minappapu
- Kandipappu
- Pesarapappu
- Minapappu
- Pachi senagapappu
- Putnal
- Pesarl
- Minapagullu
- Pallilu/verusenaga
- Avise ginjalu
- Vulavalu
- Pachi batanilu
- Manchi senagalu
- Mysore pappu
- Mixed pappu
- Pottu minapappu
- Bobbarlu
- Thella batani
- Thella Bobbarlu
- Kabuli chenna
- Milmaker
- Saggubiyam
- Atukulu
- Semiyalu
- Sompu
- Chintapandu
- Tella nuvvulu
- Menthulu
- Sugar
- Patika bellam
- Bellam
- Red chilli
- Salt
- Pink salt
- Thalimpu ginjalu
- Ragulu
- Jonnal
- Sajjalu
- Endukobbari
- Navadhanyalu

### Flours

- Whole wheat flour
- Corn flour
- Ragi flour
- Semolina(sooji rava)
- Bajra atta
- Senagapindi
- Jonna pindi
- Upma rava
- Idly rava
- Rice rava
- Rice flour

### Korralu

- Korralu
- Andu korralu
- Samalu
- Arekalu
- Udalu

### Ganuga Nunelu

- Palm oil
- Groundnut oil
- Nuvvula nune
- Sunflower oil
- Coconut oil
- Gingelly oil

### Dry Fruits

- Badam
- Jeedipappu
- Jeedipappu badda
- Walnut
- Pista
- Kismis
- Dates
- Apricot
- Flax seeds
- Sesame seeds/nuvvulu
- Makhana
- Sunflower seeds
- Hazelnuts
- Cranberries
- Blueberries
- Pumpkin seeds
- Watermelon seeds

### Rice

- Black rice
- Brown rice
- Chittimutyalu rice
- Navara rice
- Mapilla samba rice
- Rr rice
- Kurnool sona masoririce

### Spices

- Turmeric
- Cumin
- Green cardamom
- Black cardamom
- Coriander
- Turmeric powder
- Cumin powder
- Dry ginger
- Dry ginger powder
- Asafoetida/hing
- Pepper powder
- Kasthuri methi
- Mango powder/amchur
- Cinnamon
- Star anisa
- Ajwain/vamu
- Nutmeg
- Javitri
- Cloves/lavang
- Mustard seeds
- Black pepper
- Dhaniyalu

### Traditional Powder

- Pappula podi
- AviseGinjalu Podi
- Nuvvula Podi
- Verushenaga Podi
- Idly Podi
- NallaKaram Podi
- Kakarakaya Podi
- Ulavala Podi
- Kobbari Podi
- Garlic Podi
- Kandi Podi
- Minapappu Podi
- Munagaku Podi
- Karivepaku Podi
- Kothimeera Podi
- Pudina Podi
- Chinthaku Podi

### Sweet Items

- Boondi Mithai
- Sunnundalu
- Kobbari Undalu
- Bellam Gavvalu
- Panchadara Gavvalu
- Gorumitilu
- Jilebi
- Pootharekulu
- Mareedalu Undalu
- Fruit Kaja
- Fruit Kaja (Panchadara)
- Bobbatlu
- Ariselu
- Kajjikayalu
- Kobbari Burfi
- Kobbari Laddulu
- Chikki

### Millet Sweet

- Jonna chekkalu
- Beetroot chekkalu
- Carrot chekkalu
- Millets chekkalu
- Millet Verushenaga chekkalu
- Karivepaku murukulu
- Carrot murukulu
- Beetroot murukulu
- Ragi murukulu
- Millet ribbon murukulu
- Millet mixture
- Ragi mixture
- Saggu Biyyam Mixture
- Ragi Gavvalu
- Jonna Gavalu

### Hot Items

- White Chekodi
- Sweet Chekodi
- Papdi Chekodi
- Masala Chekodi
- Boondi
- Bombay Mixture
- Corn Flakes
- Groundnut Mixture
- Peanuts
- Peanut Pakodi
- Bombay Snacks
- Ribbon Pakodi
- Jantikal
- Vamu Pusa
- Salt Pusa
- Murukulu
- Chitti Chekkalu
- Onion Chekkalu
- Onion Murukulu
- Jeera Mixture
- Dal Mudi
- Chekkalu
- Green Peas
- Dal Papdi
- Mathichoor Boondi
- Cashew Mixture
- Navaratan Mixture

### Non - Veg Pickles

- Chicken Bone
- Chicken Boneless
- Chicken Thokku
- Chicken Wings
- Karvepaku Chicken
- Gongura Chicken
- Mutton Boneless
- Mutton Kheema
- Gongura Mutton
- Mutton Boti Pickle
- Mutton Boti Gongura
- Prawns Pickle
- Gongura Prawns
- Fish Korameenu
- Fish Apollo Pickle
- Mettalu Pickle

★ “Star Harvest –  
5-Star Quality,  
5-Star Taste,  
5-Star Trust.”



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## ★ Why Star Harvest?

In today's market, most companies rely on a long chain of wholesalers, distributors, and retailers before products reach consumers. Each layer adds extra margins, making the final price higher.

This lengthy supply chain not only increases costs but also delays delivery, reducing freshness and quality. Products like pulses, spices, and oils often lose their natural value during storage and transfers. As a result, the true mission of providing healthy and affordable products gets lost in the process.

### Other Companies



The Star Harvest Model – Simple, Transparent, Direct

Star Harvest was created with a vision to eliminate these unnecessary middle layers and connect directly with consumers. Unlike traditional companies, Star Harvest follows a short and efficient route – from the company ☐ Star Harvest ☐ consumer. This simplified model ensures that products come straight from the company's production facility into the hands of customers with minimum handling and no hidden costs.

By cutting out wholesalers, distributors, and retailers, Star Harvest guarantees that consumers get products at a fair price without compromising on quality. The savings that would otherwise go into middlemen commissions are directly passed on to the customers. This means more value for money, fresher stock, and assured purity.

### Star Harvest



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JOIN TODAY!!

## Silver Franchise

"A dedicated outlet for premium varieties of dals, pulses, and oils, ensuring purity and quality in every pack."

"Rooted in purity, crafted for health – Star Harvest Silver."

SILVER FRANCHISE PACKAGE

## Franchise Budget

- Interior - ₹2,00,000/-
- Stock - ₹1,90,000/-
- Brand Fee - ₹9,000/-

Total Investment  
**₹ 3,99,000/-**

## Benfits

-  Rent : 12,000/-
-  Salary : 12,000/-
-  Margin : 20%
-  Interest : 12% Yearly

\*Term & Conditions Applied\*

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## Gold Franchise

"An exclusive Gold Package Franchise Outlet – offering a rich variety of premium dals, wholesome pulses, pure oils, delightful snacks & traditional pickles"

GOLD FRANCHISE PACKAGE

## Franchise Budget

- Interior - ₹2,50,000/-
- Stock - ₹2,90,000/-
- Brand Fee - ₹10,000/-

Total Investment  
**₹ 5,50,000/-**

"5-star products with 5-star benefits."

## 5 Star Benfits

-  Rent : 15,000/-
-  Salary : 10,000X(2 Employees)
-  Electricity : 3,000/-
-  Margin : 20% To 30%
-  Interest : 12% Yearly

Star Harvest Mobile App

GET IT ON Google Play

FREE

\*Term & Conditions Applied\*



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## About Us – Star Harvest

At Star Harvest, we are redefining the way people shop for their daily essentials. Our focus is on providing pure, high-quality groceries that form the backbone of every kitchen – from nutritious dals and pulses to premium quality oils and staples.

We combine traditional trust with modern technology. Every Star Harvest outlet is designed with smart POS billing systems, neat and hygienic shelving, clear signage, and a wide product display to make shopping a smooth and enjoyable experience.

Unlike conventional grocery chains, we charge no branding fees. This unique model allows us to pass on the benefits directly to our customers and partners, ensuring more savings, better margins, and higher trust.

Our promise goes beyond just selling groceries. We are building a brand that:

-  Encourages healthy living with quality, unadulterated products
-  Provides hassle-free shopping with modern store design
-  Supports partners and franchisees with a sustainable, profit-driven business model
-  Focuses on growth & innovation, keeping customer satisfaction at the core

At Star Harvest, we believe every grain tells a story of purity, and every drop of oil speaks of trust. Our vision is to become a household name in groceries, known for authenticity, affordability, and excellence.

✨ Join us today as a Star Harvest Franchise Partner and be a part of our mission to serve healthy grains and essential staples to every home. Together, let's harvest success! 🌾

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## Complete Supermarket & Retail Interior Solutions

At Star Harvest, we don't just design interiors – we create complete business-ready spaces. Whether you're opening a supermarket, grocery outlet, or retail store, we provide end-to-end solutions that combine modern design with functional equipment.

Our Offerings Include:

### POS Billing Systems & Software

Advanced billing machines with barcode scanners, weighing scales, and thermal printers.

Integrated POS software with KOT, KDS, Ordering App, and Owner's App for complete business management.

Easy-to-use interface for faster billing, inventory tracking, and customer satisfaction.

### Supermarket Display Racks

Premium-quality racks designed for maximum product visibility.

Customizable sizes and layouts to fit your store design.

Durable, space-saving, and modern designs that enhance customer shopping experience.

### Cash Counters & Checkout Stations

Stylish and durable L-Type supermarket counters.

Ergonomic design for staff convenience and smooth customer flow.

Integrated space for billing systems, cash drawers, and bagging area.

Store Planning & Interior Design

Optimized floor plans for easy customer flow

Lighting, layout, and signage design

**Fast installation and long-lasting durability**

 **Get Started Today!**

